

Internship/Job Title: Marketing (Theatre)

Paid/Unpaid: Paid

(If applicable) Rate/Stipend: \$350/wk

Credit Available: N

Duration/Dates/Semester: May 28 - August 5

Total Hours per week: 40

Company/Organization Name: Barrington Stage Company

Work Location: Pittsfield, MA

Remote Work Available: No

Company/Organization Description (and mission):

Mission:

Barrington Stage Company (BSC) is a not-for-profit professional theatre company in the Berkshires (MA) with a three-fold mission: to produce top-notch, compelling work; to develop new plays and musicals; and to engage our community with vibrant, inclusive educational outreach programs.

Vision

Barrington Stage creates theatre experiences that engage and excite our audiences by entertaining as well as challenging them with the most dynamic and provocative productions possible. BSC creates a platform for new voices and diverse perspectives that drives all of our work: our productions, our educational programming and our community engagement.

Reports to: Director of Marketing

Description of Duties:

Developing and executing promotional marketing activities and events

Photographing events, including meet and greets, cabarets, opening nights and others as assigned

Planning opening night performances and receptions

Maintaining our poster presence in Berkshire County and surrounding areas

Collecting and organizing press packets, compiling all season press highlights

Learning Outcomes:

The Marketing Intern will learn about the many different techniques and types of marketing it takes to sell a show and fill a house.

Skills/Competencies Required:

Basic skills with Adobe Creative Suite, particularly InDesign, Photoshop and Illustrator

Excellent writing and proofreading skills

Videography and/or video editing experience would be a plus

Understanding of flexible schedule; some evening and weekend work expected

Familiarity with social media tools (WordFly, Instagram, Facebook)

How to apply and available until: Barringtonstageco.org/intern and apply!